

# 2025 CHNA Implementation Plan - Cherokee Regional Medical Center

## Round #5 CHNA Health Needs Tactics Year 1 of 3 starting 1/1/26 through 12/31/26

	CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not"	Identified "Lead"	Identified Partners	Timeframe	(Hours)	Annual \$\$\$
1	<b>Mental Health (Diagnosis, Treatment, Providers, Aftercare)</b>	a	Explore launching a Cherokee County MH Community Partners Collaborative (Iowa PCA). Meet quarterly to coordinate mental health providers/services to reach a broad range of patients. Develop & deploy communication plan.	<b>Plains Area MH / Iowa PCA</b>	Aux, Clerg, Clinic, Co, City, EMS, CCHD, HH_Hospice, Hosp, Ind, LawEnf, MH, Pharm, School, Sen, SS, ST, Trans, IowaPCA			
	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Recruit a licensed social worker to be available throughout the hospital. Continue to assist with recruitment of MH providers to meet PSA health need.					
		c	Deploy Mobile Crisis Teams (Plains Area). Continue BH-ASO Service Navigation through Iowa PCA.					
		d	Launch ACT (Assertive Community Treatment) program.					
		e	Continue to educate ER staff regarding mental health delivery issues. Provide continuing ED courses, lunch and learn presentations, etc. to keep them current in terms of treating mental health issues.					\$1,000
		f	Develop relationships with the new PCA leadership serving the PSA. Develop relationships in support of DAP (Disability Access Points) program in the PSA.					
		g	Continue Crisis at Home services with availability (open access walk-ins) through PAMHC.					
		h	Collaborate with community elementary, middle, and high schools to educate students on mental health to begin identifying mental health conditions.					
		i	Continue to enhance Mental Health care support at PC clinics. Increase depression screenings by PCPs. Add trauma assessment for pediatrics and other MH issues.					\$1,000
		j	Continue Mental Health prevention and awareness in the PSA through training in mental health first aid. Promote services and where to go.					
		k	Continue staff training for MH and Adverse Child Crisis prevention programs at schools. (ACES Training)Continue to provide Mental Health Provider visits in schools. Promote M-CAT services county-wide.					
		l	Continue to promote 988 Crisis Hotline on hospital website.					\$500
		m	Investigate grant writing to fund mental health education, services, and prevention. If available, designate community lead to attain the necessary grant.					
2	<b>Mental Health Beds (Kids)</b>	a	Explore a partnership with Regional Hospitals to Expand Pediatric Inpatient Capacity. Collaborate with PCA and nearby hospitals to designate and staff additional pediatric mental health beds.	<b>Plains Area MH / Iowa PCA</b>	Aux, Chamb, Clinic, Co, City, CCHD, Hosp, MH, ST			
	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Continue to refer BH pediatric patients to Independence Iowa Hospital and other hospitals. Create a centralized intake/referral process (shared database or coordinated triage line) for children needing inpatient care.					
		c	Explore pediatric crisis beds development as part of (Plains).strategic plan					
		d	Explore State and Federal Funding for a Dedicated Youth Mental Health Facility with PCA. Apply for grants or work with the state to secure funding for building or renovating a facility focused on pediatric mental health needs.					

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3	Food Insecurity	a	Continue food bag assembly project to provide nutritious, ready-to-distribute meal kits for families in need with food pantry. Partner with local food pantries, volunteers, schools, or local organizations to gather supplies, assemble bags, and distribute them regularly.	Health Dept / PSA Food Pantries	4H_FFA, Aux, Chamb, Clerg, Club, Co, City, EcDev, HH_Hospice, Hosp, Ind, School, Sen, SS, ST, ISU_Ext, IowaPCA			\$3,000
		b	Continue to promote WIC and SNAP programs. Continue with school back-pack program and raise awareness of food bank. Utilize clergy and other resources to increase access to healthy foods.					
		c	Continue Backpack program in Cherokee Schools. Expand to other PSA schools. (Rotary Club PK-4th) Continue with July and August Backpack program. Expand program with Middle School.					
		e	Launch Plains food drive in partnership with local food pantries. Continue to support food program through out the summer at Cherokee Schools.					
		f	Continue ISR&E program to teach people how to shop on a budget and eat healthy.					
		g	Encourage church, local businesses, and other community programs to feed those in need. Explore hosting monthly food drives to supply soup kitchen/food pantry. Ask big employers to start annual food drives to stock food pantries.					
		h	Explore "Grow the extra row" project. Continue to develop support for local food bank and/or other food giveaway. Utilize harvesters / various church giveaways.					
		i	Continue to promote community health. Create effective media (i.e. print, radio, digital). Continue to provide education to the community through health fairs and educational programs, including various screenings.					\$1,500
		k	Continue and encourage local schools to provide healthier options in school vending machines.					
		l	Collaborate with health plans, local cities and other groups focused on fitness, healthy eating, and access to fresh fruits and vegetables.					\$1,500
4	Preventative Health	a	Continuing to develop processes which support primary care and other providers in efforts to refer patients to nutritionists and diabetic educators.	CRMC / PSA Fitness	4H_FFA,Chiro, Clinic, Co, City, Fit, CCHD, Hosp, Ind, Pharm, School, Sen, SS, ST, ISU_Ext, IowaPCA			\$1,000
		b	Continue to partner with Plains Area on diabetic education, control, prevention, etc..Continue to build nurse case management program at Plains Area for wellness education and support: obesity, diabetes, preventative care					
		c	Continue and expand reminder program to encourage residents to visit their providers regularly for preventative screenings.					\$500
		d	Continue CRMC Fitness Center and Health Dept collaboration on monthly wellness challenge to bring people together to participate in wellness/exercise activities.					\$1,000

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		e	Educate local businesses on the benefits of offering employee wellness programs (VT Wellness Credits). Provide education to employers through work-site health fairs / educational programs, including screenings.					\$1,500
		f	Proactively engage consumers in taking better care of their health. Continue CRMC Fitness Program that will report heart disease / weight management scores and raise awareness. Promote Wellness Services.					\$500
		g	Continue to educate community promote Community Health programs via centralized website. Use both traditional and digital media to share content to all generations. Partner with area partners					\$500
5	<b>Transportation (All)</b>	a	Create PSA task force to explore expansion of transportation services.	<b>SIMPCO / County</b>	Aux, Chamb, Co, City, EcDev, Hosp, Ind, Sen, SS, ST, Trans			
	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Continue Senior Life Solutions transportation program based out of CRMC. Explore developing hospital transportation opportunities.					\$1,000
		c	Utilize "Access to Care" transportation through CCPH.					
		d	Continue Plains Crisis Patient Transportation program and YES center transportation. Continue to utilize Community Support Workers.					
		e	Continue to support / utilize local transportation such as SRTS.					\$500
		f	Explore and apply for additional grants for transportation opportunities in order to meet needs.					
6	<b>Vaccinations</b>	a	Explore offering seasonal and routine vaccines (flu, COVID-19, Tdap, shingles, HPV, etc.) through mobile clinics at schools, workplaces, churches, fairs, and community events.	<b>CRMC Clinics / Health Dept</b>	Chiro, Clinic, Co, City, CCHD, HH_Hospice, Hosp, Ind, Pharm, School, Sen, SS, ST, ISU_Ext, IowaPCA			\$1,000
		b	Launch a Vaccine Awareness and Education Campaign. Dispel myths and promote the safety and importance of vaccines through local media, social media, town hall meetings, and flyers in clinics and grocery stores.					\$500
		c	Continue to use health fairs to promote/provide seasonal and routine vaccinations.					
		d	Continue Vaccine Recall Program. Use text, phone, or mail reminders to notify residents when they or their children are due for vaccines. Leverage the state immunization registry or coordinate with local clinics and pharmacies					\$500
		e	Increase awareness of how to access vaccinations within the community. Use effective communication about vaccine benefits and risks. Strategize ways to increase direct-to-consumer mass and small media advertising to promote vaccination and its' importance.					\$500
7	<b>Obesity (Fitness &amp; Food)</b>	a	Continue CRMC Health and Wellness Programs. Continue diabetes classes, health fairs, speakers, etc. Explore diabetic screenings (blood glucose screenings). Encourage the utilization of dietician in PC and specialty care settings.	<b>IA St R&amp;E / Health Dept (CRMC)</b>	4H_FFA, Chiro, Clinic, Club, Fit, CCHD, Hosp, Ind, School, SS, ST, ISU_Ext, IowaPCA			\$1,000

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	c	Support current farmer's market. Encourage local produce, healthy food choices, and distribute healthy information. Offer gardening classes.					
	d	Promote community fitness and healthy lifestyles focusing on food labels, restaurants healthy meals, nutrition, portion options through the IA State Extension Office.					
	e	Maintain inventory (hours / programs) of fitness centers in Primary Service Area. Promote general free fitness activities within the community - Zumba, water aerobics, family swim, etc.					
	f	Continue to promote back to school public health fair. Partner with Cherokee Schools to offer more health fair booths (& topics).					\$1,000
	g	Continue to sponsor a community-wide "fitness challenge" initiative focusing on fitness, nutrition, and physical activity for community members of all ages.					\$500
	h	Educate & expand youth physical activity programs. Create after school programs to keep youth active through Parks and Rec and Fitness Center.					
	i	Promote new trails and skate park in Cherokee County.					\$500
	j	Monitor healthy foods in schools for youth and nursing homes for seniors. Continue offering healthy concession stand in the schools with Public Health.					
	<b>8 Childcare</b>	a	Continue to support working parents through business benefits (especially single) to make enough \$\$ for child care so they can continue to work or provide available resources for assistance.	<b>CAEDC</b>	4H_FFA, Aux, Chamb, Clerg, Club, Co, City, EcDev, CCHD, Hosp, Ind, School, SS, ST, ISU_Ext		
This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Assist economic development council in recruitment of childcare providers. (County & City - education, grants, start-ups)					
	c	Conduct Child Care Support education i.e., teen babysitting classes etc. Continue to provide support for licensure i.e., CPR classes.					
	d	Support / participate with local steering committee to develop a daycare center. Explore the possibility of offering childcare services to hospital staff.					\$1,500
	e	Collaborate with local schools, churches, fitness centers etc. to consider / provide child care services for community residents.					
	f	Research child care needs in the community to determine number of child care providers needed, especially with extended hours after 5pm.					
	g	Continue to support business / local schools in providing after hours programing / child care services for community.					
	h	Educate young families on childcare community options / resources.(Parents as teachers program / Ext)					
	i	Continue to seek grant funding for childcare. Investigate adding autistic/special needs child care services.					
	<b>Overall Total Contributions</b>						