



**CHEROKEE REGIONAL**  
MEDICAL CENTER

300 Sioux Valley Drive Cherokee, IA 51012  
(712) 225-5101      [www.cherokeermc.org](http://www.cherokeermc.org)

# Community Health Needs Assessment Report

Adopted December 19, 2016: Board of Directors

Sioux Valley Memorial Hospital Association dba  
Cherokee Regional Medical Center

# Community Health Needs Assessment

## I. Introduction

During 2016, Cherokee Regional Medical Center (CRMC) conducted a community health needs assessment (CHNA) to support its mission to provide high quality, patient-centered health care. The assessment was also completed to comply with the *Patient Protection and Affordable Care Act of 2010* and federal tax-exemption requirements, and to identify health needs of the community to assist in prioritizing the allocation of hospital resources to meet those needs. CRMC also utilized the 2015 CHNA conducted by CRMC Public Health for Cherokee County. Based on current literature and other guidance from the U.S. Treasury Department and the Internal Revenue Service, the following steps were completed as part of the community health needs assessment:

- The community served by CRMC was defined utilizing data on patient origin and determined to be a 35 mile radius of Cherokee, Iowa.
- Population demographics and socioeconomic characteristics of the community were gathered and reported using various sources.
- The health status of the community was then reviewed. Information on the leading causes of death and morbidity information was analyzed in conjunction with health outcomes and factors reported for the community by county using [countyhealthrankings.org/Iowa](http://countyhealthrankings.org/Iowa) Health Gaps Report; the Multi-County Health Snapshot from IDPH; Cherokee County QuickFacts from the US Census Bureau, Iowa Prenatal Care Barriers Project Data and County Health Rankings 2015: Iowa. Health factors with opportunity for improvement were noted.
- An inventory of health care facilities and resources was utilized.
- Through a collaborative process the major agencies serving at-risk populations in the service area were interviewed in 2016 to collect key areas of need.
- Agencies and the community at large participated in identifying the key health needs that needed to be addressed.

### Key components of the CHNA include:

- Identify key issues affecting health in the community and health problems experienced by local residents.
- Share the health needs of the community with residents and providers.
- Adopt an implementation strategy for meeting the identified community health needs.

## **II. Regulations**

- At least once every three years – CHNA conducted in first taxable year beginning after March 23, 2012
- Adopt a written implementation strategy to address identified community needs.
- Include input from persons who represent the broad interest of the community.
- Include input from persons having public health knowledge or expertise.
- Make assessment widely available to the public.
- Failure to comply results in excise tax penalty of \$50,000 per year.

### **III. Community Insight Profile**

CRMC is required to take into account input from persons who represent the broad interests of the community served by the hospital facility, including those with special knowledge of or expertise in public health. Additionally input from members of medically underserved, low-income and minority populations in the community or organizations who serve or represent those populations should be considered.

- Sent to 61 Community Stakeholders in 2016 , 22 responded including 2 from Public Health
- In 2010-2011, 17 agencies/programs involving 75 respondents plus 5 Public Health employees participated in the Public Health CHNA. In 2015, CRMC participated in the Revised CHNA for Cherokee County Public Health.
- Example Respondents
  - Community Nursing Homes
  - Jackson Recovery
  - Wellness Center
  - CAASA
  - Co. Board of Health
  - Cherokee Co. Board of Supervisors
  - Cherokee Mental Health Institute
  - Cherokee Co. Coordinator Disability Services and General Assistance
  - Cherokee Schools
  - Religious Leaders/Ministerial Assoc.
  - Cherokee Co. Public Health
  - Marketing/Media
  - Pride Group for Disabled
  - Private Citizens from service area
  - Parish Nurse
  - Department of Human Services
  - CRMC Medical Staff
  - Community non-profits, health and welfare
  - Mid-Sioux
  - Chamber of Commerce
  - Area Education Agencies
  - Physical Therapy/Rehab
  - Early Childhood Specialist

## **IV. Executive Summary**

Cherokee Regional Medical Center started the community health needs assessment in collaboration with CRMC Public Health, in review of the community health needs identified and priorities established for the CHNA-HIP submitted in 2011 and the revised CHNA-HIP on November 25, 2015. The implementation plan and subsequent related actions and activities were noted and evaluated. Community Stakeholders were invited to meet and provide input on community health needs from each unique perspective and to consider the CRMC Public Health CHNA-HIP Snapshot as they identified current needs. The community Stakeholders Listing included individuals of organizations working with medically-underserved, chronically ill, low-income and minority populations in our service area and the community as a whole.

In addition to primary sources of data, secondary data was compiled from demographic and socioeconomic sources as well as local sources of information. Community Stakeholders submitted their prioritized health issues by considering the following:

- Social determinants of health status in our communities
- Each entity's mission, vision, and strategic plans, and
- Current health programming offered by each partner or collectively in the community.
- Need for current listing of community resources to be available to all\*

Subsequently, Cherokee Regional Medical Center leadership discussed the results of the evaluation over the 36 month period and selected health priorities. As a result of the analysis, the following areas were identified as CRMC's top priorities for the next three years:

- Access to acute mental health services and transitions of care for high-risk patients
- Obesity prevention and treatment with healthy lifestyles for families and individuals
- Domestic Violence/Parenting Skills
- Opioid/Drug/Medication Management in our community

Additional areas of need were identified. However, local service agencies and coalitions are working to improve these needs. CRMC will continue to support those agencies and entities through collaboration and participation where needed.

- Elderly isolation issues leading to exhaustion and depression
- Increased addiction of all types
- Child behaviors from trauma environment

\*The current Cherokee County Resource Guide compiled by Cherokee County Planning Council was identified as this resource and placed on the Cherokee Regional Medical Center Website within next 2 Business Days of the meeting.

## **V. Strategies and Implementation Plan**

### **Priority #1: Access to acute mental health services and transitions of care for high-risk patients**

Strategy for Implementation:

- Continue collaborative discussions between CRMC Medical Staff and Administration with Cherokee Mental Health Institute (CMHI) Medical Staff and Administration.
- Sharing and problem-solving the inter-related mental health needs and physical needs of patients in both facilities utilizing social workers and medical staffs.
- Increase knowledge of resources and contact information statewide and in neighboring states to assist with access and treatment issues.

### **Priority #2: Obesity prevention and treatment utilizing healthy lifestyles for families and individuals**

Strategy for Implementation:

- Sponsor community activities/programs that promote healthy lifestyle choices through diet/nutrition; exercise; attitude and emotional health; adequate sleep.
- Emphasize and promote family involvement and education on healthy family units.
- Promote community education on appropriate and effective parenting skills; utilizing CRMC social workers with current and future families involved in Healthy Families of America program under CRMC Public Health and other identified families through interaction with Community Partners.

### **Priority #3: Domestic Violence/Parenting Skills**

- Expand knowledge about Domestic Violence with caregivers at CRMC through collaboration with local CAASA organization.
- Pursue development of SANE program at CRMC including collaboration with area hospitals who have established programs or considering implementation.
- Promote community education on effective parenting skills
- Involvement in Cherokee County Planning Council for collaboration opportunities

### **Priority #4: Opioid/Drug/Medication Management in our Community**

Strategy for implementation

- Expand collaboration with area schools and athletic programs in determining needs and opportunities for education
- Involve CRMC Medical Staff Providers in planning and delivering needed information
- Consider education for other organizations
- Collaborate with Cherokee County Planning Council in determining opportunities for education and discussion

## **VI. Availability of Community Health Needs Assessment Report to the Public**

After Cherokee Regional Medical Center's Board of Directors has approved this report, the report will be made widely available to the public by posting on the CRMC website at [www.cherokeermc.org](http://www.cherokeermc.org). Individuals can easily access, download, view and print a hard copy of the CHNA report without fee. CRMC will provide individuals who ask how to access a copy of the CHNA report online, with the direct website address, or URL, of the web page on which the document is posted. Individuals are not required to pay a fee, create an account or provide personally identifiable information in order to access the CHNA Report.

This CHNA Report along with the 2013 CHNA Report will remain on the CRMC website until two subsequent CHNA reports have been posted, so information on trends will be available to the public.

CRMC will make a paper copy of this report and subsequent reports available for public inspection without charge upon request at Administration on second floor of the hospital.

The public will also be notified of the CHNA Report posting and availability through local newspapers.